

Ricardo Ferreira Takes Leadership of Esprinet Portugal and V-Valley Portugal Under a New Integrated Organizational Structure

*New organization strengthens synergies, expertise and market proximity,
consolidating a joint strategy to accelerate growth in Portugal.*

Lisbon, 21 July 2026 – Esprinet Portugal and V-Valley Portugal announce a new milestone in their organizational evolution in Portugal, marked by the consolidation of an integrated leadership structure. Under this new model, Ricardo Ferreira assumes responsibility for the operations and strategy of both organizations as Country Manager Portugal, reinforcing a unified vision for the Portuguese market while fostering closer relationships with customers, partners and vendors.

This evolution introduces an organizational model designed to maximize synergies between the two companies, simplify the experience for customers and partners, strengthen the expertise of their teams, and enhance execution capabilities, enabling a more agile response to the evolving needs of the technology market.

" This development represents a natural step in the growth of our organizations in Portugal. By strengthening the integration between Esprinet and V-Valley, we are creating a simpler structure for our clients and partners, one that is more collaborative internally and better equipped to respond to the challenges of a constantly evolving market. We will continue to combine proximity, expertise and the ability to deliver in order to generate even greater value for the ecosystem" said Ricardo Ferreira, Country Manager of Esprinet Portugal and V-Valley Portugal.

This reorganization reflects the strategy of combining the complementary strengths of Esprinet and V-Valley, promoting even closer collaboration between teams while reinforcing a differentiated value proposition for customers, partners and vendors.

With a more integrated organization and a structure focused on efficiency and specialization, Esprinet Portugal and V-Valley Portugal reaffirm their ambition to achieve sustainable growth while strengthening their position as a trusted technology distribution partner in Portugal.



About the Esprinet Group

Esprinet Group, leader in southern Europe in the distribution of high-tech products and in the provision of applications and services for digital transformation and green transition, is a group of companies acting under the direction of the holding Esprinet S.p.A. . With 1,800 employees and with 4.1 billion euros in sales in 2024, the Group companies operate through three main brands: Esprinet, V-Valley, and Zeliotech. Since 2025, it has also been present in Benelux and Ireland, as well as in Italy, Spain, Portugal, and Morocco.

The holding (PRT:IM – ISIN IT0003850929) is listed on the Italian Stock Exchange in the Euronext STAR Milan segment and participates in UN Global Compact, adhering to its approach based on the principles of responsible business.