



V-VALLEY BRINGS STORONE'S 9X FLASH STORAGE TECHNOLOGY TO ITALY THROUGH A STRATEGIC DISTRIBUTION AGREEMENT

Vimercate (Monza Brianza), July 15, 2026 – **V-Valley**, a company of the Esprinet Group focused on the distribution of Advanced Solutions, announces the partnership with **StorONE**, a leader in Real-Time Tiering (RTT) technology, which offers an enterprise storage software platform designed to help organizations modernize their infrastructure, reduce costs and maximize the value of their existing flash infrastructure.

Built on its proprietary ONE Volume architecture, **StorONE** technology allows organizations to manage servers, storage media and cloud environments through a single platform, while ensuring enterprise-class storage performance and services. Its Real-Time Tiering (RTT) automatically places data on the most appropriate storage medium according to usage needs, increasing infrastructure efficiency, lowering costs and optimizing flash resource utilization, including in response to the growing demand driven by artificial intelligence.

Through its partnership with **V-Valley**, **StorONE** aims to expand its presence in Italy, enable more resellers and system integrators to offer a differentiated storage solution, and help Italian organizations increase their storage capacity more efficiently without compromising performance, resilience, or enterprise storage services.

This agreement enables **V-Valley** to further expand its portfolio of data management solutions by introducing innovative technology capable of meeting the growing needs for efficiency, scalability, and storage optimization. At the same time, it strengthens V-Valley's position as a leader in the distribution of high-performance infrastructure solutions.

The agreement stands out for its approach, which goes beyond simple distribution and focuses on leveraging technology through enablement and channel development activities. **V-Valley** will provide technical and commercial expertise, supporting partners with training, qualified pre-sales services, guidance on business opportunities and demand generation activities.

"Customers need more storage capacity, but they shouldn't have to keep buying more flash memory. StorONE's Real-Time Tiering enables organizations to get up to nine times more value from flash memory, while maintaining enterprise-class performance and resilience. We are excited to partner with V-Valley to help Italian organizations increase their storage capacity more efficiently, enabling customers to purchase less flash memory without sacrificing storage capacity." said **Gal Naor, CEO of StorONE**.

"V-Valley is the ideal partner for expanding StorONE's presence in Italy. Its strong relationships with the distribution channel and its technical expertise will help resellers provide a differentiated storage solution capable of addressing the most pressing challenges customers face today," stated **Zion Gabai, Executive Vice President of International Sales at StorONE**.

"The agreement with StorONE marks a strategic step in strengthening our portfolio of high-value-added infrastructure solutions. Enterprise storage is now a fundamental element in supporting data growth, the evolution of artificial intelligence, and the growing need to ensure performance, resilience, and operational efficiency. With StorONE, we are introducing an innovative and distinctive technology to the Italian market,



capable of creating tangible value for partners and end customers. The opportunity to distribute such a strategic solution reaffirms V-Valley's commitment to consolidating its role as a leader in the transformation of IT infrastructure and in supporting partners as they tackle the most complex challenges of modern data management." explains **Silvia Restelli, Head of Marketing & Solutions Sales of V-Valley.**

About V-Valley

V-Valley positions itself as a leading distributor in the Advanced Solutions market, thanks to a wide range of technologies offered both on premises and as-a-service, a highly specialized organization, and an extensive set of services available to industry operators.

"Enhancing your business" is the company's payoff that encapsulates its mission: supporting clients in further enhancing their digital transformation projects aimed at end-user companies and Public Administration. V-Valley combines the experience of a multinational with the agility and local market knowledge needed to efficiently and personally serve its partners.

V-Valley is part of the Esprinet Group, a leading distributor in Southern Europe and among the top ten worldwide, listed on the Italian Stock Exchange, with revenues of €4,3 billion in 2025, 34,000 active clients, 850 vendor partners, and over 1,800 employees.

About StorONE

StorONE is the leader in Real-Time Tiering (RTT), enabling organizations to achieve up to 9× more value from flash storage while addressing growing flash supply chain constraints without compromising enterprise storage services, protection, flexibility, or performance.

StorONE's ONE Volume Architecture supports all storage protocols and is validated by leading technology manufacturers, enabling organizations to choose any server, any media, and any cloud environment while reducing dependency on flash supply chain constraints.

Built to last, StorONE transforms storage in the same way virtualization transformed servers and SDN transformed networking. For more information, visit www.storone.com or follow us on [LinkedIn](#).

V-Valley

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