

Sergio Grassi appointed Chief Revenue Officer, *Value, Green and Services* of the Esprinet Group Italy

Reporting directly to the CEO, he will be responsible for leading V-Valley Italy, Zeliatech and Innovexya, the Group new services-focused division, towards achieving strategic market objectives

Vimercate (Monza Brianza), June 3, 2026 – Esprinet S.p.A. (Italian Stock Exchange: PRT), a leader in Southern Europe in the distribution of high-tech products and the provision of applications and services for digital transformation and the green transition, announces the appointment of Sergio Grassi as Chief Revenue Officer, Value, Green and Services.

Sergio has 30 years of experience in the ICT sector. Born in 1971, after graduating in Electronic Engineering, he began his career as an Account Manager at Telecom Italy, later holding managerial and leadership roles at BT Italy, Infracom and EOLO, covering all market segments from Enterprise to Small/Medium Business, and from Wholesale to Consumer. Driven by a desire for new challenges and an interest in large, structured organizations, he joined the Esprinet Group in 2022 as Head of Sales & Marketing for V-Valley in Italy. Since 2024, he has served as Country Manager of Zeliatech, and in 2026 he also took on responsibility for Innovexya, the Group new services division, as well as Esprifinance, which manages the Group financial services, and the subsidiary Sifar, a distributor specialized in the sale of spare parts for smartphones and tablets.

In managing V-Valley and Bludis, Sergio Grassi succeeds Luca Casini as a Board Member. After gaining extensive and significant experience leading the value distributor from its foundation to the present, Casini will continue his professional growth within the Group as Head of Group Controlling, reporting directly to the CEO.

“The appointment of Sergio Grassi as Chief Revenue Officer represents a strategic step to support the evolution of our business model in a particularly dynamic market phase for our sector. His ability to combine innovative vision, speed of execution, and strong customer proximity will allow us to further strengthen our positioning and effectively seize the growth opportunities offered by the market”, stated Giovanni Testa, CEO of the Esprinet Group.

“After the experience gained over the past few years within the Esprinet Group, I embrace this new professional opportunity with enthusiasm. I strongly believe that customer proximity, combined with the ability to deliver value services, is one of the key pillars of the evolution of our business. In this journey, I am particularly motivated by the challenge of combining growth and innovation with the major transformations underway: the green revolution and the digital one, which find concrete

expression in the initiatives of Zeliatech and V-Valley. It is in this direction that I intend to continue focusing, to support the channel and our partners towards increasingly sustainable, integrated, and business-oriented models,” added Sergio Grassi, Chief Revenue Officer Value, Green and Services of the Esprinet Group in Italy.

Esprinet Group, a leader in Southern Europe in the distribution of high-tech products and the provision of applications and services for digital transformation and green transition, is a group of companies acting under the direction of the holding company Esprinet S.p.A. With 1.800 employees and €4.3 billion in revenue in 2025, the Group's companies operate through three main brands: Esprinet, V-Valley, and Zeliatech. Since 2025 it has also been present in Benelux and Ireland, as well as in Italy, Spain, Portugal and Morocco.
The parent company (PRT:IM – ISIN IT0003850929) is listed on the Italian Stock Exchange in the Euronext STAR Milan segment and participates in the UN Global Compact, adhering to its approach based on the principles of responsible business.

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